



**Matt Kean**  
Minister for Innovation and Better Regulation

## **MEDIA RELEASE**

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### **NSW FAIR TRADING COMMISSIONER ANNOUNCED**

Minister for Better Regulation Matt Kean today announced the appointment of Rose Webb as the new Commissioner for NSW Fair Trading.

Mr Kean said Ms Webb has an extensive background working at senior levels across both regulatory and enforcement agencies.

“I’m so excited to announce Rose Webb as the new Fair Trading Commissioner,” he said.

“She is an exceptional individual with a wealth of knowledge and experience at the highest levels of government, both in Australia and overseas.”

Mr Kean said the new Commissioner had been working as Senior Executive Director and then Chief Executive Officer of Hong Kong’s Competition Commission for the past three years.

“She has also served in leadership roles at the Australian Competition and Consumer Commission; the then Department of Sustainability, Environment, Water, Population and Communities; and the Australian Securities and Investments Commission,” he said.

“Ms Webb shares my passion for putting consumers first, and cracking down on shonky operators across this state.

“Under her leadership, NSW Fair Trading will continue to be one of the most trusted and reliable government agencies in the country.”

In addition to the Commissioner role, Ms Webb will lead the Department of Finance, Services and Innovation’s Better Regulation Division, which includes SafeWork NSW.

Mr Kean said Fair Trading Week also kicks off today, with more than 50 community events planned across NSW.

“This includes ‘Shred and Protect’ days in Chatswood and Penrith that raise public awareness about identity theft by inviting consumers to destroy confidential documents in a mobile shredding truck,” he said.

“As many as five per cent of Australians fall victim to identity crime every year, losing a total of about \$2.2 billion. That’s why we’re urging consumers to protect their identity by shredding old bills, bank statements and insurance policies.”

For more information about Fair Trading Week events near you, or to access trader and consumer resources, visit [fairtrading.nsw.gov.au](http://fairtrading.nsw.gov.au).

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